

San Diego Beverage & Food Content House



September 26-27, 2025 | San Diego, California

The Ultimate Beverage Content Intensive

San Diego Beverage & Food Content House is seeking 25 talented creators, bartenders, sommeliers, and media professionals for an exclusive two-day content creation experience. This is a unique opportunity to work hands-on with premium wines, spirits, ciders, and beers, generating months of high-quality content in a collaborative, innovative environment.

The Opportunity

Participants will have access to a curated selection of top-tier beverages and the resources to produce a diverse range of content, including:

- 60-second review formats
 - Holiday content series
 - Food pairing innovation
 - Multi-platform optimization
 - Educational content
 - Behind-the-scenes industry insights
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Who Should Apply

This event is designed for:

- Content creators with a passion for food and beverage
 - Bartenders and sommeliers eager to share their expertise
 - Media professionals, bloggers, and podcasters focused on the beverage industry
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What's Included

Accepted participants will receive:

- Access to thousands of dollars in premium beverages
- A dedicated Content House for creating visually stunning content
- Content templates and platform strategy guidance

- Industry networking and educational sessions
 - Ongoing collaboration opportunities with fellow professionals
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Schedule Overview

Day 1:

- Content creation sessions: Wine and spirits education
- Food pairing experiments
- Holiday Content

Day 2:

- Content creation sessions: Cocktails, Pairing, Holiday Content
 - Collaborative projects
 - Professional reviews
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Requirements

- Active participation in all content creation activities
 - Professional engagement with educational components
 - Substantial content production during the event
 - Clear post-event publication strategy
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Chicago House



Cambio Dinner



Chicago Speakeasy

How to Apply

Submit the following:

- Links to your best content
- Audience demographics
- Platform focus
- Beverage interests
- Content goals

Contact: Justin@bevfluence.com

Deadline: September 15, 2025

Cost: FREE for accepted creators

Apply now for San Diego's premier beverage content creation experience and elevate your portfolio with exclusive access, expert guidance, and industry connections.